

Sponsorship Benefit Grid

SILVER \$1,500	GOLD \$3,000	EMERALD \$5,000	RUBY \$7,500	DIAMOND \$10,000	PLATINUM \$15,000	EVENT \$20,000 <i>(cash only - limited availability)</i>	TITLE \$50,000 <i>(cash only)</i>
<ul style="list-style-type: none"> • Two tickets to the Preview Dinner • 8 General Admission tickets • Listing on digital signage • Listing on Festival literature 	<ul style="list-style-type: none"> • Two tickets to the Preview Dinner • 10 General Admission tickets • Listing on digital signage • Listing on Festival literature • Listing on Festival website 	<ul style="list-style-type: none"> • Four tickets to the Preview Dinner • Event Banner • 12 General Admission tickets • Logo on digital signage • Listing on all Festival literature • Listing on Festival website 	<ul style="list-style-type: none"> • Six tickets to the Preview Dinner* • Event Banner • 14 General Admission tickets • Logo on digital signage • Logo on all Festival literature • Logo on Festival website 	<ul style="list-style-type: none"> • Eight tickets to the Preview Dinner* • Event Banner • 16 General Admission tickets • Logo on digital signage • Logo on all Festival literature • Logo on Festival website • Social Media recognition 	<ul style="list-style-type: none"> • 12 tickets to the Preview Dinner* • Two tickets to the event of your choice • Event Banner • 18 General Admission tickets • Logo on digital signage • Logo on all Festival literature • Logo & link on Festival website • Social Media recognition 	<ul style="list-style-type: none"> • 16 tickets to the Preview Dinner* • Eight tickets to the sponsored event • Event Banner • 18 General Admission tickets • Logo on digital signage • Logo on all Festival literature • Logo & link on Festival website • Social Media recognition • Acknowledgment and logo displayed at the sponsored event 	<ul style="list-style-type: none"> • 24 tickets to the Preview Dinner* • Event Banner • 18 General Admission tickets • Logo on digital signage • Logo on all Festival literature • Logo & link on Festival website • Social Media recognition • Recognition on outdoor marquis sign at Festival • Your printed name listed as subtext with Festival name

SPONSORING FESTIVAL 2023

1. Review this directory and the Sponsorship Benefit Grid to determine the level that's right for you.
2. Speak with a volunteer from our Engagement Committee. Our volunteers will be reaching out to previous sponsors to answer questions and discuss 2023 sponsorship opportunities. You can also send questions to sponsorship@reddeerfestivaloftrees.ca.
3. Complete the Sponsorship Agreement Form (included) or available online at reddeerfestivaloftrees.ca/sponsors.

SPONSOR TICKET SELECTION

All sponsors who meet any level on the above grid have the opportunity to purchase Festival of Wines and Mistletoe Magic tickets prior to public sale. (Maximum 24 tickets. Tickets must be requested by September 29, 2023.) Please note that tickets for these two events are by purchase only, except as indicated for Event Level Sponsors.

All tickets are subject to availability.

IMPORTANT DATES FOR SPONSORS

September 29, 2023

Sponsor event ticket selection must be confirmed by September 29, 2023. Tickets go on sale to the public on October 2, 2023. **Sponsors returning a completed Sponsorship Agreement Form on or before September 29, 2023 will be entered to win 2 tickets to the event of their choice.**

October 16, 2023

Deadline for all sponsor agreement forms to be submitted.

November 3, 2023

One day only, Festival Directory, general admission passes and event tickets **will be available for pickup** by participating sponsors.

MEDIA PLATINUM

- **GIK sponsorship for media outlets from \$15K-50K**
- Eight tickets to the Preview Dinner, two tickets to the event of your choice, event banner, 18 General Admission tickets, logo on digital signage, logo on all Festival literature, logo & link on Festival website, social media recognition, two media passes for public activities

PREVIEW DINNER

Sponsors in levels Silver to Title will receive complimentary tickets to the Preview Dinner. Enjoy host bar service, hors d'oeuvres, a three-course dinner, fun entertainment, live auction, and a one-night-only silent auction!

Thursday, November 23, 2023 | 6:00pm - 11:00 pm | Prairie Pavilion.

*Sponsors in levels Ruby to Title have the opportunity to purchase an additional four Preview Dinner tickets at a cost of \$500.00 each.