

SILVER \$1,500	GOLD \$3,000	EMERALD \$5,000	RUBY \$7,500	DIAMOND \$10,000	PLATINUM* \$15,000	EVENT \$20,000 <i>(cash only - limited availability)</i>	TITLE \$50,000 <i>(cash only)</i>
<ul style="list-style-type: none"> Two tickets to the Sponsor Welcome Reception 8 General Admission tickets Listing on digital signage Listing on Festival literature 	<ul style="list-style-type: none"> Two tickets to the Sponsor Welcome Reception 10 General Admission tickets Listing on digital signage Listing on Festival literature Listing on Festival website 	<ul style="list-style-type: none"> Two tickets to the Sponsor Welcome Reception Event Banner 12 General Admission tickets Logo on digital signage Listing on all Festival literature Listing on Festival website 	<ul style="list-style-type: none"> Four tickets to the Sponsor Welcome Reception Event Banner 14 General Admission tickets Logo on digital signage Logo on all Festival literature Logo on Festival website Social Media recognition 	<ul style="list-style-type: none"> Six tickets to the Sponsor Welcome Reception Event Banner 16 General Admission tickets Logo on digital signage Logo on all Festival literature Logo on Festival website Social Media recognition 	<ul style="list-style-type: none"> Eight tickets to the Sponsor Welcome Reception Event Banner 18 General Admission tickets Logo on digital signage Logo on all Festival literature Logo & link on Festival website Social Media recognition *Platinum GIK sponsorship for media outlets available from \$15K to \$25K max per outlet 	<ul style="list-style-type: none"> Eight tickets to the Sponsor Welcome Reception Eight tickets to the sponsored event Event Banner 18 General Admission tickets Logo on digital signage Logo on all Festival literature Logo & link on Festival website Social Media recognition Acknowledgment and logo displayed at the sponsored event 	<ul style="list-style-type: none"> Ten tickets to the Sponsor Welcome Reception Event Banner 18 General Admission tickets Logo on digital signage Logo on all Festival literature Logo & link on Festival website Social Media recognition Recognition on outdoor marquis sign at Festival Your printed name listed as subtext with Festival name

SPONSORING FESTIVAL 2022

1. Review this directory and the Sponsorship Benefit Grid to determine the level that's right for you.
2. Speak with a volunteer from our Sponsorship Committee. Our volunteers will be reaching out to previous sponsors to answer questions and discuss 2022 sponsorship opportunities. You can also send questions to sponsorship@reddeerfestivaloftrees.ca.
3. Complete the Sponsor Agreement Form (included) or available online at reddeerfestivaloftrees.ca/sponsors.

IMPORTANT DATES FOR SPONSORS

September 30, 2022

Sponsor event ticket selection to be confirmed before tickets go on sale to the public on October 3, 2022.
NEW! Sponsors returning a completed Sponsorship Agreement Form on or before September 30, 2022 will be entered to win 2 tickets to the event of their choice.

October 14, 2022

Deadline for all sponsor agreement forms to be submitted.

November 4, 2022

Festival Directory, general admission passes and event tickets mailed to or picked up by participating sponsors.

IMPORTANT CHANGES FOR 2022

Sponsors in levels Silver to Title will receive complimentary tickets to our new event, the *Sponsor Welcome Reception*. Enjoy host bar service, cocktail-style food stations, interactive games, entertainment, and the marvels of the Tree Room and Silent Auction. This event replaces Preview Dinner. Date: Thursday, November 24, 2022 | 6:00pm - 11:00 pm | Prairie Pavilion.

All sponsors who meet any level on the above grid have the opportunity to purchase Festival of Wines and Mistletoe Magic tickets prior to public sale. (Maximum 24 tickets. Tickets must be requested by September 30, 2022.) Please note that tickets for these two events are by purchase only, except as indicated for Event Level Sponsors.

All tickets are subject to availability.